

## Website Design & Development

Ciptakarya is a unique design firm offering a variety of services from basic Website Design to complete e-commerce website/ software application development. We have created and launched many successful websites since the beginning, and for different types of businesses. Our web designers have the creative talent to appeal to your sense of style, the training and knowledge of current web standards and practices, and the ability to turn your ideas into reality!

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**Website Development** TIARA IT Solutions a Website Development India & Canada company enables clients to serve their customers better through reliable self-service automated processes. This plays an important role for the success of any organization; effective management and adds value beyond sales & service. As a Website Development Company our varied web applications are built using the latest cutting-edge technologies and will be customized totally to the needs of your enterprise. Since our inception TIARA IT Solutions a Web Development Firm has built up a substantial clientele and team across the globe. We have successfully developed several long term business associations with different size firms across the world that has helped in exponential growth of our company. We are glad to say that today TIARA IT Solutions is one of the leading Website Development Company and has a distinct name as a reliable IT partner for client firms around the globe looking to outsource their IT projects in India. Our website development clients range from small start-up companies to large corporations and everything in between. With our combined experience in graphic design, website/ software application development and e-commerce stores, you can be confident that whatever your project demands, our developers can deliver. Browse our client portfolio and when you are convinced of our abilities, you may request your no cost, no obligation quote.

**Website Design** TIARA IT Solutions offers customer oriented website designing services and more importantly deliver them effectively. The expert website designers have expertise in striking the right balance of looks and the business needs, requirements and aspirations. Website designs made by our professional website designers are compatible with W3C compliance (World Wide Web Consortium), the main international standard organization for the World Wide Web. We design and code web pages, complete websites and interactive web applications using technologies like HTML Forms, Adobe Flash, Adobe Flex, etc.

**Our Web Designing Approach** As per fact that web designing is a process of conceptualization, planning, modeling and execution of electronic media content delivery via Internet in the form of Markup language suitable for interpretation by Web browser and display as Graphical user interface (GUI). Designing a website is not just about giving a good look and feel to the website visitors, its about the art and method of creating an effective online presence that best represents the image and identity of the business. An effective web presence is about the look, feel and graphical style integrated with desired functionality. It is also about making your website a full-fledged online business arm totally integrated with your offline business setup. Its not enough just to attract visitors to your site and that is why we keep talking about effective design which is about turning these visitors into regular users, clients and customers. There are many aspects (design concerns) in this process, and due to the rapid development of the Internet, new aspects may emerge. For typical commercial Web sites, the basic aspects of design are:

- Content: The substances and information on the site should be relevant to the website and should target the public around the business needs that the website is concerned with.
- Usability: The site should be very user-friendly, with the interface and navigation being simple and reliable.
- Appearance: The graphics and text should be consistent and include a single style that flows throughout. The style should be professional, appealing and relevant.
- Visibility: The site must also be easy to find via most, if not all, major search engines and advertisement media.