

E-Commerce

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- Ability to conduct business on a 24x7 basis.
- Access to global markets.
- Allows more targeted selling.
- Decreases the need for fixed assets (creation of "virtual companies").
- Enables companies to adapt quickly to change.
- Enables products and services to be more highly customised.
- Increases self-service style of trading.
- Increases the interaction with customers.
- World time zones no longer a barrier to trading. As companies incorporate Internet technology into their core business processes, they start to achieve real business value. Today, small and large companies are using the Internet to communicate with their partners, to connect with their back-office systems, and to transact commerce. This is e-Business, where the strength and reliability of traditional Information Technology meets the Internet.

The key stages to becoming an e-Business are :

- Identify which core business processes are most suitable for, or most in need of, conversion to e-Business.
- Transform these core business processes.
- Build flexible and expandable e-Business applications.
- Run these applications in a highly available, secure and scalable environment.
- Leverage the knowledge and information that has been gained through the e-Business systems. Business IT Solutions can advise on and assist with any or all stages of this e-Business life cycle.